

***New Approach* Fourth International Medallic Sculpture Competition For Emerging Artists**

Sponsored by *New Approach* • Hosted by Medialia Gallery • 2023-2024 Prospectus

New Approach, Inc. is a nonprofit organization. Our mission is to promote the work of emerging artists, as well as to encourage public awareness of contemporary medallic art. Our themed juried competitions are recurring.

Francesca Muscianesi (Italy), 1st Prize Winner of the Third *New Approach* Competition
MEMENTO MORI (2017): unique; marmorino, plaster, wax, slate; 100 x100 x 35 mm/closed



Eligibility

- Artists born in 1985 or after are eligible to participate (proof required)
- Entries should not have been previously exhibited, and created between 2023-2024

Awards

The medals awarded 1st, 2nd, and 3rd prizes will become part the permanent collection of *New Approach* and will be on continual display at *The New Approach Contemporary Medallic Sculpture Collection and Research Center* in Jersey City Heights, New Jersey. Purchase awards by collectors will be collected by each sponsors.

All accepted work will be exhibited at Medialia Gallery and medialiagallery.com.

1st Prize	Robin e ³ Frederic Withington Award	1000 USD
2nd Prize	David Simpson Memorial Award for Statement of Concern, sponsored by <i>New Approach</i>	500 USD
3rd Prizes	<i>New Approach</i> Award for Innovative Use of Technique/Material	350 USD
	Ann Shaper Pollack Memorial Award for American Artist	350 USD

Purchase awards sponsored by collectors:

Masaharu Kakitsubo Award for Most Imaginative Work	250 USD
Mary N. Lannin Award for Coin Design	250 USD
Roslyn e ³ Scott Miller Award for Excellence in Bas-Relief	250 USD
Ira Rezak Award for Current Political Commentary	250 USD
Donald Scarinci Award for Figurative Subject	250 USD
Stephen Scher Award for Portrait Medal	250 USD

Submission Regulations

Competition theme: ***HARMONY***

Celebrating the hope that the differences among people all over the world can be harmoniously resolved

Number of submissions: Maximum of four (obverse + reverse of a single medal counts as two submissions)

Individual entry regulations:

Size maximum <i>single medal</i> :	100(h) x100 (w)mm x depth of less than half the shortest side of the medal
<i>multiple-part medal</i> :	100(h) x100 (w)mm
<i>coin submission</i> :	50 x 50 x 10 mm

Material: Any single material or combination of materials, **excluding organic materials**

Edition: Work should be reproducible in limited edition, or in variations

Submission Deadlines & Jury Procedure

1. **By June 30, 2024:** Artist's Digital submission of all entries by e-form (<https://tinyurl.com/newapproachcompetition4>) including the following information
 - Entry work information
 - Entry images (300 dpi, or 1200 pixels minimum)
 - Artist's, email address; proof of citizenship/residence and birth year
 - Short biography (100 words)
2. **By August 31, 2024**
Jury notification of award, and invitation to send parcel with awarded submission
3. **By October 30, 2024:**
Artist submission of original work
4. **Exhibition of awarded work**
Case exhibit: Fall 2024, by invitation and inquiry in Jersey City Heights, NJ, USA
Digital display: on-going at medialiagallery.com



Jurors

- Philip Attwood: President of Fédération Internationale de la Médaille d'Art (FIDEM); Former Keeper of Coins and Medals, British Museum
- Maria Rosa Figueiredo: Vice President of FIDEM; Former Curator at Gulbenkian Museum at Lisbon, Portugal
- Gwen Pier: Executive Director, National Sculpture Society, USA
- Dr. Alan Stahl: Curator of Numismatics at Princeton University; Former FIDEM USA Delegate
- Dr. Peter van Alfen: American Numismatic Society Curatorial Department Head and Director of the Department of the Art of Devastation
- Mashiko: Founder/Director of New Approach and Medialia Gallery; Former FIDEM USA Delegate, and Master Lecturer at The University of The Arts, Philadelphia, Sculpture

Agreement: By submitting to the *New Approach* Fourth International Medallion Sculpture Competition For Emerging Artists, participants agree to the following:

- *New Approach* and Medialia Gallery have the right to use submitted, or take, photographs for promotion, publications, presentations, or social media platforms. The copyright of photographs that we take belong to *New Approach* and Medialia Gallery. Artists' names will be supplied or credited to their work.
- If an entry arrives damaged, the work will be excluded from the competition. Any damage will be documented by photograph which will be sent to the artist. Damaged work will be returned to the artist.
- Every precaution will be taken while handling and exhibiting entries. Medialia Gallery or *New Approach* are not responsible for unforeseen incidents that occur during jurying and exhibition, or while the work is in the gallery.
- In the event the customs office sends notice of duty tax due for releasing the work, the work cannot be entered into the competition and will be returned to the sender.
- See the mailing instructions. Work will be returned via the Postal Service. Any damage or loss of work during shipping, both receiving and returning, is not the responsibility of the Medialia Gallery or *New Approach*.

Mailing Instructions

- Mailing:**
- Address will be supplied after juried selection.
 - Send via postal service, please specify: COMPETITION ENTRY
 - Advisement: do not insure, and indicate a work value of \$10. With insurance, the package will be stopped in customs, and incur customs fee.
- Packing:**
- Send the work in a reusable box.
 - Work will be returned in the same box with packing.
 - Pack each piece with corresponding artist and work information