

***New Approach* Third International Medallic Sculpture Competition For Emerging Artists**

Sponsored by ***New Approach***. • Hosted by Medialia ... Rack and Hamper Gallery • 2017 Prospectus

New Approach, Inc. is a nonprofit organization. Our mission is to promote the work of emerging artists, as well as to encourage public awareness of contemporary medallic art.

Our competitions are recurring and entries are submitted based on a theme.

This competition will be juried in two tiers.

First Competition (2005) 1st Prize Winner, Virág Szabó of Hungary • *ONCE UPON A TIME... I* bronze 85 x 130 x 10 mm



Eligibility

Artists born in 1980 or after are eligible to participate.

Entry medals should not have been previously exhibited, and created between 2015–2017.

Awards

The medals awarded 1st, 2nd, and 3rd prizes will become part the permanent collection of *New Approach* and will be on continual display at *The New Approach Contemporary Medallic Sculpture Collection and Research Center* in New York City. Purchase awards by collectors will be collected by each sponsors.

All accepted work will be exhibited at Medialia Gallery and on our website.

1st Prize	Keiichi & Kyoko Uryu Memorial Award <i>and</i> a one-person medallic art exhibition at Medialia Gallery	\$1000
	sponsored by New Approach	
2nd Prize	Izumi Nishi Memorial Award	\$500
	sponsored by New Approach	
3rd Prize	Leonda Froehlich Finke Award for Figurative Expression by an American Artist	\$300
	sponsored by Donald Scarinci	
3rd Prize	Innovative Use of Material Award	\$300
	sponsored by Medialia Gallery	
Purchase awards by collectors:		
	Dr. Jay Galst Award for Themes in Science and Medicine	\$250
	Roslyn & Scott Miller Award for Themes of The Natural World in Bas-Relief	\$250
	Jason Pollack Award for an American Artist sponsored by Ann Shaper Pollack	\$250
	Dr. Ira Rezak Award for The Jew: From Past to Future	\$250
	Nancy & David Simpson Award for Statements of Concern	\$250
	Robin & Frederic Withington Award for The Most Imaginative Mind	\$250

Submission Regulations

Competition theme: *THE FUTURE IN HAND*

Number of submitted works: Maximum of four (obverse + reverse of a single medal counts as two submissions)

Individual entry regulations:

Size – single medal: Maximum height x width: 100 x 100 mm / depth: Less than half the shortest side of the medal

Size – multiple part medals: Maximum of 100 x 100 x 50 mm

Material: Any single material or combination of materials, **excluding organic materials**

Edition: Work should be able to be reproduced in limited edition or in variations

Six examples of medallic sculpture by submitting artist:

Digital images of six medals with corresponding work information: title, year produced, dimensions, edition size, material

Submission Fee

US \$25 for USA artists

US \$35 for artists outside of the USA

New Approach, Inc.

335 West 38th Street 4th Floor, New York, NY 10018 - 2916 • Tel: 212-971-0953 • newapproach.competitions@gmail.com

Jury Procedure

1. Due: November 13–20, 2017

Tier I: Digital submission of entry file via WeTransfer.com to newapproach.competitions@gmail.com

- Artist's full name, address, citizenship, email address
- Proof of birth year
- Short biography (100 words)
- Competition entry submissions images (1mb or larger each)
Include corresponding work information: title, year produced, size, material
- Images of six additional medals examples (1mb or larger each)
Include corresponding work information: title, year produced, size, material
- Entry fee: PayPal to newapproach@medialiagallery.com or check payable to *New Approach*

2. Notification: December 10–20

- Determination of the first tier by jury

3. Due: January 3–15, 2018

- Tier II: Postal submission of entries accepted for the second tier (see mailing instructions)

4. Notification: February 1–15, 2018

- Determination of the second/final tier by jury

5. Exhibition: May–July, 2018

- One person exhibit for recipient of the Keiichi & Kyoko Uryu Memorial Award
- Group exhibition of all work requested for the second phase of jurying

6. Award reception: June 9, 2018

- Medialia Gallery, 335 West 38th Street, 4th Fl., NY NY 10018, USA

Mailing Instructions

- Packing:
- Send the work in a reusable box. Work will be returned in the same box with packing.
 - Include artist information and work information.
 - Pack each piece with corresponding work information with indication of submission side.

- Mailing:
- Send via Postal Service, please specify: COMPETITION ENTRY

- Returning:
- Include a self-addressed label for your work to be returned to you

Agreement: By submitting to the *New Approach* Third International Medallic Sculpture Competition For Emerging Artists, participants agree to the following:

- *New Approach* and Medialia ... Rack and Hamper Gallery have the right to take photographs for its catalogue, other publications, presentations, or social media platforms. The copyright of photographs belongs to *New Approach* and Medialia ... Rack and Hamper Gallery. Whenever it is in our capability, the artist's name will be supplied or credited.
- If an entry arrives damaged, the work will be excluded from the competition. Any damage will be documented by photograph which will be sent to the artist. Damaged work will be returned to the artist.
- Every precaution will be taken handling entries. *New Approach* and Medialia ... Rack and Hamper Gallery are not responsible for unforeseen incidents that occur during the exhibition, or while the work is in the gallery.
- In the event the customs office sends notice of duty tax due for releasing the work, the work will be returned to the sender.
- See the mailing instructions. Work will be returned via the Postal Service. During shipping, any damage or loss of work, both receiving and returning, is not the responsibility of the Medialia Gallery or *New Approach*.

Forms

www.medialiagallery.com/newapproach.html

Contact

Mashiko
New Approach, Inc.
International Medallic Sculpture Competition
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